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  - J.D. Zweydoff, Director & POS Specialist for Sailormen Inc.

Popeye's Chicken & Biscuits

Popeye's largest franchisee in the USA, has selected the Maitre'D Software Suite, along with hardware from Epson and Partner Tech, to streamline operations in all 162 locations.

Benefits for Popeye's

Mr. J.D Zweydoff, Director & POS Specialist for Sailormen Inc. as well as board member of the Technology Committee for Board of Directors for AFC Enterprise Inc., has several years of experience in the fast food and hospitality industries. Mr. Zweydoff said he searched long and hard for an efficient and high performing POS system. After evaluating multiple systems, he chose to go with Maitre'D for its ease of use, its positive reputation and Posera's willingness to configure the system to suit their stores' needs and comply with industry standards. A deciding factor for Mr. Zweydoff was how Posera was able to configure the system to allow the Popeye's franchisees to print out all their reports at the front of the house using an Epson TM-T88 40 column thermal printer, instead of the standard back of the house printer.

J.D. further explains, ''Not only did Maitre'D supply us with a quality product, they provided our Popeye's stores with a friendlier atmosphere. By installing Maitre'D in all of our stores, there now exists a more personable relationship between the cashiers and the customers. The Maitre'D system is so self explanatory that the cashier can pretty much turn the screen around and let the customer guide themselfes through the ordering process. This allows the cashier to take the time to listen and interact with the customer, leaving them with an overall better dining experience.''

The system

Sailormen Inc. is currently using the Maitre'D e-Global corporate solution, inventory and payroll interfaces. For a complete and robust solution, the restaurant chain also selected Partner Tech's fanless 5500 workstations and Epson TM-T88-series printers. Currently Sailormen has four locations installed, and a 4-year timeframe to continue the rollout in the other 158 locations.